

Feb 98 Projection

14,658	Jan								
2,620	Jan McLane Shed								
-558	Jan AO BUILD UP								
993	Jan LIFO Payback								
-100	Jan PROMOS LESS BASIC								
-325	Jan Marlboro Buydown								
17,288	Jan "STRIPPED"								
0.9311	Jan SEASONALITY								
4.381	Jan WEEKS								
4,238	Jan STRIPPED & DESEASON WEEKLY								
0.9480	Feb SEASONALITY								
4,018	Feb WEEKLY RATE								
				Marl	Marl	AO Promos	McLane	INV BUILD	
<u>% OF WEEK</u>	<u># DAYS</u>	<u>W/E</u>	<u>BASE</u>	<u>Buydown</u>	<u>Promos</u>	<u>less Basic</u>	<u>Inv Δ</u>	<u>AO</u>	<u>TOTAL</u>
1.000	5	2/6	4,018	0	0	20	0	-150	3,888
1.013	5	2/13	4,070	0	0	85	0	-150	4,005
0.987	5	2/20	3,966	250	250	44	2,164	-100	6,574
1.000	5	2/27	4,018	250	250	45	620	-100	5,083
4.000	20		16,072	500	500	194	2,784	-500	19,550

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1/28/99 9:53 AM